

DFC 9-MONTH ACTION PLAN - COALITION FOR SAFE & HEALTHY ELGIN (CSHE)**DFC Goal One: Increase community collaboration**

Objective 1: *Enhance the effectiveness of CSHE governance and processes. This objective will be measured by annual use of an assessment survey conducted by paid third party professional evaluators improving the average score annually by 10%. (Baseline to be determined by survey conducted during prior fiscal year)*

Strategy 1: Strengthen the Internal Capacity of CHSE

Activity	Who is responsible?	By when?
Strengthen the leadership of the coalition	Administrative Action Group and Executive team	March 31, 2021
Assess the capacity of the coalition	Administrative Action Group and Executive team	December 31, 2020
Strengthen 12-Sector roles and responsibilities	Administrative Action Group and Executive team	March 31, 2021
Assess coalition member's current prevention knowledge and determine training areas of need	Administrative Action Group and Executive team	December 31, 2020

Strategy 2: *Utilize training and education to enhance processes and procedures to govern and strengthen CSHE as a prevention coalition.*

Activity	Who is responsible?	By when?
Send CHSE leaders to Community Anti-Drug Coalitions of America (CADCA) events	Executive team with support from CSHE Coordinator	February 15, 2021
Hold monthly CSHE board meetings to inform, train and educate board members	Administrative Action Group, DFC Coordinator and Executive team	Ongoing through September 29, 2021

Ask coalition members to complete an evaluation after each meeting	Administrative Action Group and Executive team	Ongoing through September 29, 2021
Implement annual self assessment survey, analyze results, and set goals to improve coalition functioning	Executive Team, Data Action Group with input from staff and TA evaluators.	April 1, 2021
Plan and implement 30-minute training/presentation sessions for general meetings	Events Action Group, TA, Executive Team and consultants	Ongoing through September 29, 2021
Provide semi-annual training and coaching for the executive team on effective governance and nonprofit operation	Events Action Group, TA, Executive Team and consultants	February 1, 2021 and August 31, 2021

Strategy 3: *Develop Community Support for coalition goals/plans in a culturally sensitive manner.*

Activity	Who is responsible?	By when?
Distribute language appropriate informative flyers that describe the coalition’s goals: e.g. business owners, neighborhood groups, parents, newspapers, community organizations, education & religious institutions	Community Action Group	Starting September 30, 2020 through September 29, 2021
Actively participate in school, law enforcement, city and community-based groups and initiatives that address alcohol and substance abuse prevention.	Community Action Group	Starting September 30, 2020 through September 29, 2021
Engage social media as appropriate	Community Action Group	Starting September 30, 2020 through September 29, 2021

Strengthening data collection, sharing and analysis to better identify opportunities for interventions.	Data Action Group	March 31, 2021
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DFC Goal Two: Reduce youth substance use

Objective 1: Decrease 30 day use of alcohol among 10th and 12th grade students in Elgin by 2% by September 29, 2021 (Baseline data will be from the 2020 Illinois Youth Survey - Kane County).

Strategy 1: *Reduce demand for alcohol by expressing community norms against use*

Activity	Who is responsible?	By when?
Illinois “Your Actions Matter” Sticker Shock Campaign at alcohol retailers	Events Action Group	August 1, 2020
Underage drinking Media Campaign (includes posters, flyers, social media): e.g. schools, in community, at retailers where alcohol is sold, parents, distribute flyers as communication tools to youth serving organizations	Community Action Group	Starting September 30, 2020 through September 29, 2021
Parent University Sessions– to provide information and training to parents regarding social hosting law, liability talking to their teens about drugs, parenting skills, etc. Sessions provided in English and Spanish as needed. Address cultural issues related to parental approval.	Parent Action Group with support from Events Action Group	Starting September 30, 2020 through September 29, 2021

Strategy 2: *Limit Access to alcohol through education and enforcement at retailers*

Activity	Who is responsible?	By when?
Alcohol compliance checks through Elgin Police Department	Data Action Group with support from Law Enforcement Sector Representative	Starting September 30, 2020 through September 29, 2021
Educate local residents of Elgin's Social Host ordinance (Chapter 10.68).	Community Action Group with support from Law Enforcement Sector Representative	July 1, 2021

Strategy 3: *Provide Community Education and Awareness of Underage Drinking and Availability of Early Intervention and Treatment Programs*

Activity	Who is responsible?	By when?
Create and coordinate Substance Abuse Prevention Resource event for community professionals and residents	Events Action Group	September 29, 2021

Objective 2: Decrease use of cannabis among 8th, 10th and 12th grade students in Elgin by 5% by September 29, 2021 (Baseline data will be the 2020 Illinois Youth Survey for Kane county).

Strategy 1: *Reduce demand for marijuana by expressing community norms against misuse*

Activity	Who is responsible?	By when?
Develop education campaign about Illinois cannabis law addressing myths and facts about cannabis	Community Action Group with support from Law Enforcement Sector Representative	May 15, 2021

Educate students about available mental and behavioral health resources as an alternative to cannabis use	Community Action Group	September 29, 2021
Coordinate high school “pledge” campaigns for students to pledge against cannabis use	Community Action Group and Events Action Group	September 29, 2021

Strategy 2: *Provide Community Education and Awareness of Cannabis and the Availability of Early Intervention and Treatment Programs.*

Activity	Who is responsible?	By when?
Educate parents and community about District alternative to suspension policies and treatment alternatives for student drug violations	Community Action Group	September 29, 2021

Objective 3: Among 8th, 10th and 12th grade students, increase perception of parental disapproval of cannabis by 4% by September 29, 2021. (Baseline data will be the 2020 Illinois Youth Survey for Kane county).

Strategy 1: *Provide education and disincentives for providing cannabis to minors.*

Activity	Who is responsible?	By when?
Question & Answer Section in bilingual newspaper for parents to write in their questions about teen substance use and how to talk about it	Parent Action Group	June 1, 2021