# CSHE General Meeting Minutes - DRAFT <br> Wednesday,October 10, 2018•10:30AM-12:00PM <br> Renz Center • Two American Way, Elgin, IL 

10:30: Keith Goins calls to order.
Self-Introductions were done by all attendees. In attendance, we had the following individuals:

10:40: Presentation: Looking Back and Forward

- Gil Feliciano give a presentation titled "Looking Back and Forward." Gil restated the mission statement, and showed how CSHE is completing this mission. For example, Gil went over the Core Measure, The Perception of Risk, Perception of Peer DIsapproval, and Perception of Parental Disapproval of (marijuana and alcohol) as it relates to 8th-12th grade students. One of the goals by 2020 is to decrease 10th and 12th grade students alcohol and opioid use by 5\% in Elgin.
11:00: Minutes
- Minute notes reviewed by attending coalition members and there were no questions, comments, concerns, or modifications.
11:05: Action Group Overview
- Gil Feliciano brought up the Action Groups which are action-oriented sub-committees designed to meet, plan and recommend action in the areas directly pertaining to the approved fiscal year Action Plan. During this discussion the following is a list of the current Action Groups but please note Action Groups come and go as needs arise in our community so they are fluid and not set in stone.


## 1. Administrative/Executive

a. Description: made up of President, Vice-President, Secretary, Treasurer and one at-large member.
b. Members:
i. Keith Goins
ii. Mark Whaley

## 2. Communications/Marketing

a. Description: plan, implement and/or execute activities that involve communications like marketing, public relations, public affairs, press releases, poster, flyers and generally spreading the word on what CSHE has done, doing and going to do.
b. Members:
i. Jared Erickson
ii. Elisa Lara
iii. Jorie Gustafson
iv. Keith Goins
v. Sherry Green
3. Community/Profit - NonProfit
a. Description: plan, implement and/or execute activities that involved profit and nonprofit entities which directly affect community-wide concerns.
b. Members:
i. Jack Wheatley
ii. Erika Bernal
iii. David Meraz
iv. Keith Goins
v. Jared Erickson
4. Data
a. Description: collect, analyze and summarize data from various and relevant sources in furtherance of CSHE goals, strategies, objectives and activities.
b. Members:
i. Kim Downing
ii. Tina Link
iii. Michael Renner
iv. Eileen Lacy

## 5. Education

a. Description: plan, implement and/or execute activities that involve schools (public, private, charter and homeschooling) and the general public via workshops, trainings, conferences, webinars, etc.
b. Members:
i. David Meraz
ii. Keith Goins
iii. Jenny Wagner

## 6. Events

a. Description: plan, implement and/or execute activities that involve event like dances, conferences, town hall meetings, lectures, special speakers, etc.
b. Members:
i. Elisa Lara
ii. Keith Goins
iii. Jenny Wagner
iv. Kim Downing
v. Jorie Gustafson
vi. Erika Bernal
vii. Juan Camargo
viii. Kathe Pava

## 7. Parental

a. Description: plan, implement and/or execute activities that involve parents and ensuring they are informed, educated, and are giving their input for all CSHE activities.
b. Members:
i. Jenny Wagner
ii. Keith Goins
iii. Sherry Green

11:30: Reports:
a. Officer's Report - No current report.
b. Action Plan Groups Report - No current report.
c. DCF Cordentator Report -
i. Watched the "Ray" Video that was shown at an Elgin school to teach children about perception.
ii. LHS Calendar - how the money was spent and what the ad looked like
iii. Logos - wanting logos from community partners to
iv. EHN hosting -
v. Key Documents - where to find them for the whole coalition

11:40: Upcoming Events:

- Club LITe (High School) 10/19 \& 12/7
- Red Ribbon Week 10/21
- Club LITe (Middle School) 11/9

11:48: Meeting called to close

11: 50: Evaluations

12:00: Open Floor

