

12-MONTH COALITION ACTION PLAN

1. What is the coalition’s 12 Month Coalition Action Plan for addressing youth substance use in the community? (30 points)

12-Month Action Plan

DFC Goal One: Increase Community Collaboration

Objective 1: Increase Community Collaboration by 10% by September 30, 2018

Strategy 1: Strengthen the Coalition’s Internal Capacity

Activity	Who is Responsible?	By When?
Strengthen 12-Sector roles and responsibilities	Executive Team	September 29, 2018
Assess Coalition Members’ current Prevention knowledge and determine training areas of need	Coalition Work Group	December 30, 2017
Continue inviting new members to be a part of the coalition	Coalition Work Group, Project Director, Project Coordinator	Starting September 30, 2017 through September 29, 2018
Plan and implement 30-minute training sessions for General Meetings	Coalition Work Group, Technical Assistance and Consultants	Starting September 30, 2017 through September 29, 2018
Ask Coalition members to complete an evaluation after each meeting	CSHE Coordinator	Starting September 30, 2017

Strategy 2: Develop Community Support for coalition goals/plan in a culturally sensitive manner.

Table #10

Activity	Who is Responsible?	By When?
Create and distribute language appropriate informative flyers that describe the coalition’s goals <ul style="list-style-type: none"> ● business owners, ● neighborhood groups, ● parents, ● newspapers, ● community organizations ● and churches. 	Coalition Work Group, Sector Representatives	Starting September 30, 2017 through September 29, 2018
Participate in School, Law Enforcement, and City boards and	Project Coordinator and Project Director liaise meeting information, available members attend	Starting September 30, 2017 through

initiatives that address substance abuse prevention		September 29, 2018
Communicate through the Elgin Chamber of Commerce	City & Community Work Group	Starting September 30, 2017 through September 29, 2018
Engage Social Media as appropriate starting with Facebook	School & Student Work Group	Starting September 30, 2017 through September 29, 2018

DFC Goal Two: Reduce Youth Substance Abuse

Objective 1: Decrease in 30 day use of alcohol among 10th and 12th grade students in Elgin by 5% by 9-30-2018.

Strategy 1: Reduce demand for alcohol by expressing community norms against use.

Activity	Who is Responsible?	By When?
Illinois “Your Actions Matter” Sticker Shock campaign at alcohol retailers	City & Community Work Group	April, 2018
Media Campaign (includes posters, flyers, social media) <ul style="list-style-type: none"> ● At schools ● In community ● At retailers where alcohol is sold ● Parents ● Distribute flyers and communication tools to youth serving organizations, including Renz Center, Boys & Girls Club, YWCA, and U-46 school district. 	Student & School Work Group, Social Media Specialist and City & Community Work Group	Starting September 30, 2017 through September 29, 2018

Strategy 2: Limit Access to alcohol through enforcement at Retailers

Activity	Who is Responsible?	By When?
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Alcohol compliance checks through Elgin Police Department	Law Enforcement Sector Representative	April 30, 2018
Follow up with BASSET Mandatory Seller/Server training violators and new licensees	City & Community Work Group, Law Enforcement Sector Representative	May 30, 2018
Develop and assist with “shoulder-tap” operations through Elgin Police Department	City & Community Work Group, Law Enforcement Sector Representative	August 30, 2018

Strategy 3: Provide Community Education and Awareness of Underage Drinking and Availability of Early Intervention and Treatment Programs

Activity	Who is Responsible?	By When?
Create and coordinate Substance Abuse Prevention Resource Conference for community professionals	City & Community Work Group, Student & School Work Group	June 30, 2018
Educate parents and community about District alternative to suspension policies and treatment alternatives for student drug violations	Parent Work Group	September 30, 2018

Strategy 4: Advocate for increased enforcement of zoning and building codes to prevent underage drinking activity on rental or vacant properties.

Activity	Who is Responsible?	By When?
Educate landlords and housing services of building and zoning codes regarding underage drinking	Parent Work Group	February 15, 2018

Objective 2: Among 10th and 12th grade students, perception of parental disapproval of underage drinking increases by 5% by 9-30-2018.

Strategy 1: Provide education and disincentives for providing alcohol to minors.

Activity	Who is Responsible?	By When?
Parent University Sessions– to provide information and training to parents regarding social hosting law, liability talking to their teens about drugs,	Parent Work Group	At least two by September 29, 2018

parenting skills, etc. Sessions provided in English and Spanish as needed. Address cultural issues related to parental approval.		
Underage Drinking Forums	Student & School Work Group	At least two by September 29, 2018

Objective 3: Decrease in 30 day use of cannabis among 10th and 12th grade students in Elgin by 5% by 9-29-2018.

Strategy 1: Reduce demand for cannabis by expressing community norms against use.

Activity	Who is Responsible?	By When?
Develop Education Campaign about Illinois Medical Cannabis Policy, addressing myths and facts about medicinal cannabis	Student & School Work Group	December 30, 2017
Educate students about available mental and behavioral health resources as an alternative to cannabis use	Student & School Work Group	February 28, 2018
Coordinate high school “pledge” campaigns for students to pledge against cannabis use	Student & School Work Group	March 30, 2018

Strategy 2: Provide Community Education and Awareness of Cannabis and the Availability of Early Intervention and Treatment Programs

Activity	Who is Responsible?	By When?
Educate parents and community about District alternative to suspension policies and treatment alternatives for student drug violations	Parent Work Group	April 30, 2018

Objective 4: Among 10th and 12th grade students, perception of parental disapproval of cannabis use increases by 5% by 9-30-2018.

Strategy 1: Provide education and disincentives for providing cannabis to minors.

Activity	Who is Responsible?	By When?
Question & Answer Section in bilingual newspaper for parents to write in their questions about teen substance use and how to talk about it	Parent Work Group	At least two by September 29, 2018